## GENERAL PARTNER 10.000 €

#### **Benefits of General Partnership:**

#### Promotion

**V** 

- Advertising materials distributed to every conference attendee (GP position)
- Placement of roll-ups within main entrance, Conference Rooms, Cyber Pavilion Live Hacking Zone, FFF/FFE Official Party (GP position)
- Brochures at the registration and information desk
- Brochures at the information desk in the Conference Rooms
- Company logo on the backdrop in Conference Rooms (GP position)
- Company logo on the conference badges and lanyards for all speakers and visitors (GP position)
- Company logo on all advertising materials of the conference - banners, posters, invitations, FFF/FFE homepage, FFF/FFE e-Newsletters (GP position)
- Company logo on the registration form for all event participants (GP position)
- Company presentation projected on the large LCD screen in the Foyer
- Banner at the main entrance to the Fairground
- Billboard inside the Fairground
- Web banner and company logo on the official event website (GP position)
- Online profile on the FFF/FFE official websites
- Web banner on FFF/FFE homepages (GP position)
- Entry in the official event and Cyber Pavilion Catalogue incl. Live Hacking Zone
- Double page advertisement in the official conference catalogue (incl. electronic version)
- Double page PR article in the official conference catalogue
- One page PR article / ad in the official exhibition catalogue

#### Services

- Business lounge at disposal for private meeting, approx. 20 seats
- Informal meeting with the VIPs visiting FFF/FFE (available for 2 company representatives)
- Transfers between Fairground and hotel (max. 4 persons/day)

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- ◆ 4 VIP admission tickets to the FFF/FFE Official Party
- 2x Table-Top presentations
- 2x representative in conference panel discussion
- 1 complimentary Workshop (45')
- 2x Live Hacking Zone presentation
- VIPs Matchmaking programme utilization

## MAIN PARTNER 5.000 €

#### Benefits of Partnership:

#### Promotion

- Advertising materials distributed to every conference attendee
- Placement of roll-ups within main entrance, Conference Rooms, Cyber Pavilion, Live Hacking Zone, FFF/FFE Official Party
- Brochures at the information desk in the Conference Rooms
- Company logo on the backdrop in Conference Rooms
- Company logo on the conference badges for all speakers and visitors
- Web banner and company logo on the official conference website
- Online profile on the FFF/FFE official websites
- Company logo in the FFF/FFE e-Newsletters
- Entry in the official event and Cyber Pavilion Catalogue incl. Live Hacking Zone
- Full-page advertisement in the official conference catalogue (incl. electronic version)
- ½ page PR article in the official event catalogue
- 1/2 page PR article /ad in the official exhibition catalogue
- Company logo on the registration form for all conference participants

#### Services

- 2 VIP admission tickets to the FFF/FFE Official Party
- 1 representative in conference panel discussion
- 1x Table-Top presentation with 75% discount
- 1 complimentary Workshop (45<sup>'</sup>)
- 1x Live Hacking Zone presentation
- VIPs Matchmaking programme utilization

## WORKSHOP PARTNER 2.000 €

#### Benefits of Topic Sponsorship:

#### Promotion

- Advertising materials distributed to every workshops attendee
- Placement of roll-ups within main entrance, during Partner's Workshop, FFF/FFE Official Party
- Brochures at the information desk in the Workshop Room
- Web banner and company logo on the official event website
- Online profile on the FFF/FFE official websites
- Entry in the official event and Cyber Pavilion Catalogue incl. Live Hacking Zone
- 1/4 page advertisement in the official event catalogue (incl. electronic version)
- 1/4 page PR article in the official event catalogue
- 1/4 page PR article /ad in the official exhibition catalogue
- Company logo in the FFF/FFE e-Newsletters

#### Services

- 1 VIP admission ticket to the FFF/ FFE Official Party
- 1 complimentary Workshop (45')
- 1x Table-Top presentation with 50% discount
- 1x Live Hacking Zone presentation
- 1 representative in conference panel discussion /non-binding/

# CYBER PAVILION / LIVE HACKING ZONE SPONSOR 5.000 €

#### Benefits of Cyber Pavilion / LIVE HACKING ZONE Sponsorship:

#### Promotion

- Cyber Pavilion / LIVE HACKING ZONE named by Sponsor
- Placement of roll-ups within main entrance, Cyber Pavilion, Live Hacking Zone, FFF/FFE Official Party
- Brochures at the information desk in the Cyber Pavilion / Live Hacking Zone
- Web banner and company logo on the official conference website
- Online profile on the FFF/FFE official websites
- Company logo in the FFF/FFE e-Newsletters
- Entry in the official event and Cyber Pavilion Catalogue
- ¼ page advertisement in the official event catalogue (incl. electronic version)
- 1/4 page PR article in the official event catalogue
- 1/4 page PR article / ad in the official exhibition catalogue incl. Live Hacking Zone

#### Services

- 2 VIP admission tickets to the FFF/FFE Official Party
- 2x Table-Top presentations
- 2x Live Hacking Zone presentation
- VIPs Matchmaking programme utilization

#### TABLE TOP PRESENTATION 2.000 €

- 1x admission ticket to the conference
- Table-Top presentation includes approx. space of 4 sqm including 1x2 m table, two chairs, power supply, Wi-Fi access
- Entry in official event and Cyber Pavilion Catalogue incl. Live Hacking Zone

Entry in official event and Cyber Pavilion Catalogue incl. Live Hacking Zone

Brochures at the information desk in the Cyber Pavilion incl. Live Hacking Zone

1/4 page advertisement in the official conference catalogue (incl. electronic version)

Size and position of the company logo and web banner are determined by the type of Partnership.

Placement of roll-ups within main entrance, Conference Rooms, Cyber Pavilion incl. Live Hacking

### LIVE HACKING ZONE presentation 2.000 €

Cyber Service Partner 2.000 €

• Web banner and company logo on the official conference website

¼ page PR article in the official conference catalogue

1 VIP admission ticket to the FFF/FFE Official Party

1x Table-Top presentation with 50% discount

¼ page PR article / ad in the official exhibition catalogue

- 1x Table-Top presentations
- 1x Live Hacking Zone presentation
  1x admission ticket to the conference

Benefits of Service Partnership:

Zone, FFF/FFE Official Party

1 admission ticket to the conference

Promotion

Services