

SECURITY

magazín



PR AND EVENT DIVISION

- Comprehensive communication strategy development
- Media and Social Networks, monitoring and analysis
- Public opinion evaluation
- Decision makers (politics, media, etc.) analysis
- Organization of professional and expert events (seminars in the Chamber of Deputies of the Parliament, Christmas and opening parties, etc.)
- Organization of participation in fairs and exhibitions (eg. FUTURE FORCES FORUM, Future Forces Exhibition - www.future-forces-forum.org)
- Video presentations
- Social Network administration,
- Google indexation, account management on Czech and Slovak Wikipedia sites
- PR in mainstream media (TV, online news journals, etc.)

We process the price offer of our services based on an individual consultation. It would be our pleasure to provide you with services in any of the above areas.

PUBLISHING DIVISION

A printed professional journal on defense and security matters in the Czech Republic and the Slovak Republic with a tradition since 1994.

The magazine is collected by the Ministry of Defense, the Ministry of the Interior, the General Staff of the Czech Armed Forces, the Defense Committee of the Parliament, the Security Committee of the Parliament, the External Affairs, Defense and Security Committee of the Senate, by directors of Security Agencies, by directors of companies in the field of security and defense, etc.

ONLINE DIVISION

www.securitymagazin.cz is the biggest online website for defense and security matters in the Czech Republic and the Slovak Republic with a visit rate of 1.8 to 2.9 million visitors per month (CR + SR have a total of 15 million inhabitants) .

Expert influencers in the field of defense and security with hundreds of thousands of followers in their target groups.

WWW.CZDJOURNAL.COM

Czech Defense Journal is an English-language online news portal specialized in defense and security. It's the only English written source that systematically informs about events in the Czech Republic.

It is an ideal information source for foreign entities (industrial and arms companies, military and security community, governments and institutions) interested in defense and security in the Czech Republic.

TARGET GROUP

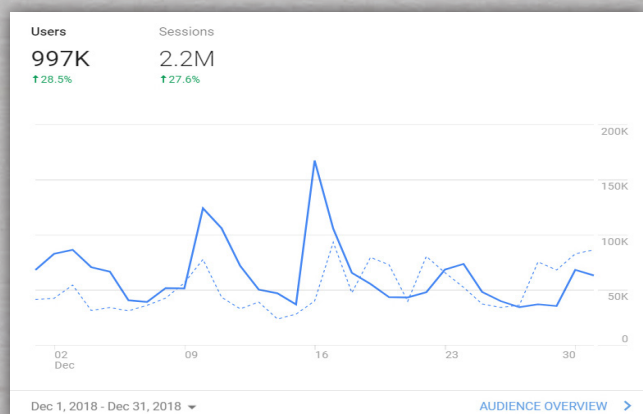
- Governmental representatives, state institutions
- Military, Law Enforcement
- Security agencies
- Middle management, senior management, company owners



SPECIFICATIONS OF PRINTED MAGAZINE

- 6 issues per year (1 issue every 2 months)
- The range is 64 + 4 pages
- Size 210 x 260 mm
- Binding V2 PUR
- Circulation of the printed version – 2 000 copies
- Subscribers to the printed version – 1 200 copies
- The quality of paper is 135 g / m²
- The quality of the envelope is 150 g / m² KL block, glossy

SPECIFICATIONS OF ONLINE MAGAZINE www.securitymagazin.cz



- Daily news on defense and security technologies, commercial security, development of conflicts, and updates about legislation
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SELECTED REFERENCE CUSTOMERS



CONTACT US

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