# Future of Cyber – SMART CYBER DEFENCE Workshops **PARTNERSHIP**



# **GENERAL PARTNER 10.000 €**

### Benefits of General Partnership:

### Promotion

- Advertising materials distributed to every workshop attendee (GP position)
- Placement of roll-ups within main entrance, Workshop Room, Cyber Pavilion, FFF/FF18 Official Party (GP position)
- Brochures at the registration and information desk
- Brochures at the information desk in the Workshop Room
- Company logo on the backdrop in Workshop Room (GP position)
- Company logo on the conference badges and lanyards for all speakers and visitors (GP position)
- Company logo on all advertising materials of the conference (banners, posters, invitations, FFF/FF18 homepage, FFF/FF18 e-Newsletters)
- Company presentation projected on the large LCD screen in the Foyer
- Banner at the main entrance to the Fairground
- Billboard inside the Fairground
- Web banner and company logo on the official event website (GP position)
- Online profile on the FFF/FF18 official websites
- ◆ Company logo on FFF/FF18 homepage (GP position)
- ◆ Web banner on FFF/FF18 homepages (GP position)
- ◆ Company logo in the FFF/FF18 e-Newsletters (GP position)
- Entry in the official event and Cyber Pavilion Catalogue
- Double page advertisement in the official conference catalogue (incl. electronic version)
- ◆ Double page PR article in the official conference catalogue
- One page PR article / ad in the official exhibition catalogue
- Company logo on the registration form for all event participants (GP position)

### Services

- Business lounge at disposal for private meeting, approx.
  20 seats
- Informal meeting with the VIPs visiting FFF/FF18 (available for 2 company representatives)
- ◆ Transfers between Fairground and hotel (max. 4 persons/day)
- ◆ 4 VIP admission tickets to the FFF/FF18 Official Party
- ◆ 2x Table-Top presentations
- 2 complimentary Workshop Slots (á = 45')
- ◆ 1x Live Hacking Zone presentation

# MAIN PARTNER 5.000 €

### Benefits of Partnership:

### Promotion

- Advertising materials distributed to every conference attendee
- Placement of roll-ups within main entrance, Conference Room, Cyber Pavilion, FFF/FF18 Official Party
- Brochures at the information desk in the Conference Room
- ◆ Company logo on the backdrop in Conference Room
- Company logo on the workshop badges for all speakers and visitors
- Web banner and company logo on the official conference website
- Online profile on the FFF/FF18 official websites
- ◆ Company logo in the FFF/FF18 e-Newsletters
- Entry in the official event and Cyber Pavilion Catalogue
- Full-page advertisement in the official conference catalogue (incl. electronic version)
- ◆ ½ page PR article in the official event catalogue
- ◆ ½ page PR article /ad in the official exhibition catalogue
- Company logo on the registration form for all conference participants

### Services

- ◆ 2 VIP admission tickets to the FFF/FF18 Official Party
- ◆ 1x Table-Top presentations
- 2 complimentary Workshop Slots (á = 30')
- ◆ 1x Live Hacking Zone presentation

# **CYBER PAVILION SPONSOR 4.000 €**

### Benefits of Cyber Pavilion Sponsorship:

### Promotion

- Cyber Pavilion named by Sponsor
- Placement of roll-ups within main entrance, Cyber Pavilion, FFF/FF18 Official Party
- Brochures at the information desk in the Cyber Pavilion
- Web banner and company logo on the official conference website
- ◆ Online profile on the FFF/FF18 official websites
- ◆ Company logo in the FFF/FF18 e-Newsletters
- Entry in the official event and Cyber Pavilion Catalogue
- ¼ page advertisement in the official event catalogue (incl. electronic version)
- ◆ 1/4 page PR article in the official event catalogue
- ◆ 1/4 page PR article / ad in the official exhibition catalogue

### Service

- ◆ 2 VIP admission ticket to the FFF/FF18 Official Party
- ◆ 2x Table-Top presentation
- ◆ 1x Live Hacking Zone presentation

# **WORKSHOP PARTNER 2.500 €**

### Benefits of Topic Sponsorship:

### Promotio

- Advertising materials distributed to every workshops attendee
- Placement of roll-ups within main entrance, during Workshop, FFF/FF18 Official Party
- Brochures at the information desk in the Workshop Room.
- Web banner and company logo on the official event website
- Online profile on the FFF/FF18 official websites
- Entry in the official event and Cyber Pavilion Catalogue
- 1/4 page advertisement in the official event catalogue (incl. electronic version)
- ◆ ¼ page PR article in the official event catalogue
- 1/4 page PR article /ad in the official exhibition catalogue
- Company logo in the FFF/FF18 e-Newsletters

### Services

- ◆ 1 VIP admission ticket to the FFF/ FF18 Official Party
- 45 min complimentary Workshop
- ◆ 1x Table-Top presentation
- ◆ 1x Live Hacking Zone presentation.

## TABLE TOP PRESENATION 1.200 €

- Table-Top presentation includes approx. space of 4 sqm including 1x2 m table, two chairs, power supply, Wi-Fi access
- Entry in official event and Cyber Pavilion Catalogue

### WORKSHOP SLOT 1.200 € (800 € for 2nd and next slots)

- 45 min complimentary Workshop
- · Entry in official event Catalogue

# LIVE HACKING ZONE presentation 1.200 €

# **Cyber Service Partner 1 000 €**

### Benefits of Service Partnership:

### Promotion

- Placement of roll-ups within main entrance, Conference Room, Biometrics Pavilion, FFF/FF18 Official Party
- Brochures at the information desk in the Biometrics Pavilion
- Web banner and company logo on the official conference website
- ¼ page advertisement in the official conference catalogue (incl. electronic version)
- 1/4 page PR article in the official conference catalogue
- 1/4 page PR article / ad in the official exhibition catalogue

### Service

- 1 VIP admission ticket to the FFF/FF18 Official Party
- 1 admission tickets to the conference