

## GENERAL PARTNER 10.000 €

### Benefits of General Partnership:

#### Promotion

- ◆ Advertising materials distributed to every conference attendee (GP position)
- ◆ Placement of roll-ups within main entrance, Conference Rooms, Cyber Pavilion Live Hacking Zone, FFF/FFE20 Official Party (GP position)
- ◆ Brochures at the registration and information desk
- ◆ Brochures at the information desk in the Conference Rooms
- ◆ Company logo on the backdrop in Conference Rooms (GP position)
- ◆ Company logo on the conference badges and lanyards for all speakers and visitors (GP position)
- ◆ Company logo on all advertising materials of the conference - banners, posters, invitations, FFF/FFE20 homepage, FFF/FFE20 e-Newsletters (GP position)
- ◆ Company logo on the registration form for all event participants (GP position)
- ◆ Company presentation projected on the large LCD screen in the Foyer
- ◆ Banner at the main entrance to the Fairground
- ◆ Billboard inside the Fairground
- ◆ Web banner and company logo on the official event website (GP position)
- ◆ Online profile on the FFF/FFE20 official websites
- ◆ Web banner on FFF/FFE20 homepages (GP position)
- ◆ Entry in the official event and Cyber Pavilion Catalogue incl. Live Hacking Zone
- ◆ Double page advertisement in the official conference catalogue (incl. electronic version)
- ◆ Double page PR article in the official conference catalogue
- ◆ One page PR article / ad in the official exhibition catalogue

#### Services

- ◆ Business lounge at disposal for private meeting, approx. 20 seats
- ◆ Informal meeting with the VIPs visiting FFF/FFE20 (available for 2 company representatives)
- ◆ Transfers between Fairground and hotel (max. 4 persons/day)
- ◆ 4 VIP admission tickets to the FFF/FFE20 Official Party
- ◆ 2x Table-Top presentations
- ◆ 2x representative in conference panel discussion
- ◆ 1 complimentary Workshop (45')
- ◆ 2x Live Hacking Zone presentation
- ◆ VIPs Matchmaking programme utilization

## MAIN PARTNER 5.000 €

### Benefits of Partnership:

#### Promotion

- ◆ Advertising materials distributed to every conference attendee
- ◆ Placement of roll-ups within main entrance, Conference Rooms, Cyber Pavilion, Live Hacking Zone, FFF/FFE20 Official Party
- ◆ Brochures at the information desk in the Conference Rooms
- ◆ Company logo on the backdrop in Conference Rooms
- ◆ Company logo on the conference badges for all speakers and visitors
- ◆ Web banner and company logo on the official conference website
- ◆ Online profile on the FFF/FFE20 official websites
- ◆ Company logo in the FFF/FFE20 e-Newsletters
- ◆ Entry in the official event and Cyber Pavilion Catalogue incl. Live Hacking Zone
- ◆ Full-page advertisement in the official conference catalogue (incl. electronic version)
- ◆ ½ page PR article in the official event catalogue
- ◆ ½ page PR article /ad in the official exhibition catalogue
- ◆ Company logo on the registration form for all conference participants

#### Services

- ◆ 2 VIP admission tickets to the FFF/FFE20 Official Party
- ◆ 1 representative in conference panel discussion
- ◆ 1x Table-Top presentation with 75% discount
- ◆ 1 complimentary Workshop (45')
- ◆ 1x Live Hacking Zone presentation
- ◆ VIPs Matchmaking programme utilization

## WORKSHOP PARTNER 2.000 €

### Benefits of Topic Sponsorship:

#### Promotion

- ◆ Advertising materials distributed to every workshops attendee
- ◆ Placement of roll-ups within main entrance, during Partner's Workshop, FFF/FFE20 Official Party
- ◆ Brochures at the information desk in the Workshop Room
- ◆ Web banner and company logo on the official event website
- ◆ Online profile on the FFF/FFE20 official websites
- ◆ Entry in the official event and Cyber Pavilion Catalogue incl. Live Hacking Zone
- ◆ ¼ page advertisement in the official event catalogue (incl. electronic version)
- ◆ ¼ page PR article in the official event catalogue
- ◆ ¼ page PR article /ad in the official exhibition catalogue
- ◆ Company logo in the FFF/FFE20 e-Newsletters

#### Services

- ◆ 1 VIP admission ticket to the FFF/FFE20 Official Party
- ◆ 1 complimentary Workshop (45')
- ◆ 1x Table-Top presentation with 50% discount
- ◆ 1x Live Hacking Zone presentation
- ◆ 1 representative in conference panel discussion /non-binding/

## CYBER PAVILION / LIVE HACKING ZONE SPONSOR 5.000 €

### Benefits of Cyber Pavilion / LIVE HACKING ZONE Sponsorship:

#### Promotion

- ◆ Cyber Pavilion / LIVE HACKING ZONE named by Sponsor
- ◆ Placement of roll-ups within main entrance, Cyber Pavilion, Live Hacking Zone, FFF/FFE20 Official Party
- ◆ Brochures at the information desk in the Cyber Pavilion / Live Hacking Zone
- ◆ Web banner and company logo on the official conference website
- ◆ Online profile on the FFF/FFE20 official websites
- ◆ Company logo in the FFF/FFE20 e-Newsletters
- ◆ Entry in the official event and Cyber Pavilion Catalogue
- ◆ ¼ page advertisement in the official event catalogue (incl. electronic version)
- ◆ ¼ page PR article in the official event catalogue
- ◆ ¼ page PR article / ad in the official exhibition catalogue incl. Live Hacking Zone

#### Services

- ◆ 2 VIP admission tickets to the FFF/FFE20 Official Party
- ◆ 2x Table-Top presentations
- ◆ 2x Live Hacking Zone presentation
- ◆ VIPs Matchmaking programme utilization

## TABLE TOP PRESENTATION 2.000 €

- ◆ 1x admission ticket to the conference
- ◆ Table-Top presentation includes approx. space of 4 sqm including 1x2 m table, two chairs, power supply, Wi-Fi access
- ◆ Entry in official event and Cyber Pavilion Catalogue incl. Live Hacking Zone

## LIVE HACKING ZONE presentation 2.000 €

- ◆ 1x Table-Top presentations
- ◆ 1x Live Hacking Zone presentation
- ◆ 1x admission ticket to the conference
- ◆ Entry in official event and Cyber Pavilion Catalogue incl. Live Hacking Zone

## Cyber Service Partner 2.000 €

### Benefits of Service Partnership:

#### Promotion

- ◆ Placement of roll-ups within main entrance, Conference Rooms, Cyber Pavilion incl. Live Hacking Zone, FFF/FFE20 Official Party
- ◆ Brochures at the information desk in the Cyber Pavilion incl. Live Hacking Zone
- ◆ Web banner and company logo on the official conference website
- ◆ ¼ page advertisement in the official conference catalogue (incl. electronic version)
- ◆ ¼ page PR article in the official conference catalogue
- ◆ ¼ page PR article / ad in the official exhibition catalogue

#### Services

- ◆ 1 VIP admission ticket to the FFF/FFE20 Official Party
- ◆ 1 admission ticket to the conference
- ◆ 1x Table-Top presentation with 50% discount